

READING BOROUGH COUNCIL
REPORT BY MANAGING DIRECTOR

TO:	Health and Wellbeing Board		
DATE:	13 th December 2013	AGENDA ITEM:	13
TITLE:	Reading Joint Strategic Needs Assessment - Beta Version		
LEAD COUNCILLOR:	Councillor Hoskin	PORTFOLIO:	Health
SERVICE:	Public Health	WARDS:	Borough Wide
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1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

To provide an update on the progress made to date on the redesign process to deliver the web based Reading Joint Strategic Needs Assessment (JSNA).

To share a beta format of the web based Reading Joint Strategic Needs Assessment (JSNA) with the Reading Health and Wellbeing Board.

2. RECOMMENDED ACTION

- 2.1 The Reading Health and Wellbeing Board is requested to note the report
- 2.2 The Board is asked to agree the use of the beta format for the Reading JSNA

3. POLICY CONTEXT

The Health and Social Act (2012) states that there is a requirement for all Health and Wellbeing Board's working through local authorities and the Clinical Commissioning Groups to produce a Joint Strategic Needs Assessment (JSNA) of the health and wellbeing of their local community.

The successful transfer of Public Health into the six Unitary Authorities (UA's) across the Berkshire region has presented a new opportunity to create a redesigned JSNA. The Berkshire Public Health Shared Team has been formed to support each UA, which included scoping the vision for the redesigned JSNA and providing the essential data to support each unique UA's focus on health inequalities.

The vision was to redesign the JSNA to ensure that it has the ability to:

- Be accessible and web based
- Provide relevant, easy to disseminate data
- Tell the local story

- Use Ward data as a tool to plan for localised services
- Provide key stakeholders with data for commissioning intentions.

To take forward this approach Reading Health and Wellbeing Board agreed to progress with the first phase of transforming a paper based JSNA document into a distinct web based JSNA with updated, relevant data and the inclusion of ward profiles and links to the Clinical Commissioning Group Profiles.

It is anticipated that phases 2 and 3 will be natural progression as the web based JSNA develops during 2014/15 to ensure effective updating and review on its fitness for purpose. Phase 4 will be planned to conduct a complete refresh for 2015/16.

Phases for JSNA Development

Phase 1	Develop a web based JSNA which tells the local story with updated data and newly created ward profiles
Phase 2	Further develop the web based JSNA to link to key strategies across the Council
Phase 3	Build on other local information/data to provide details of health and wellbeing inequalities including assets
Phase 4	Review and update

4. THE PROPOSAL

Progress Update - Phase 1

Content development, review and sign off of a final few remaining JSNA sections is being taken forward- the Reading JSNA Phase 1 Programme has delivered the remainder of phase one (98%) of the redesigned JSNA, including a full refresh of data, and new ward profiles and links to the Clinical Commissioning Groups (CCG's) within agreed timescales.

The Berkshire Public Health shared team delivered within the time frame the JSNA Data Inventory, which included 5,000 data lines, bespoke to Reading. Initially the shared team were going to update the data lines; however, all of the data has been comprehensively reviewed, revised and refreshed against national and local data. This has provided an updated platform for robust analysis and local summaries.

The Data Inventory was analysed by the shared team to provide in the region of 500 tables of 'fact, figures and trends' to accompany the six major headings within Reading JSNA.

A Reading JSNA Project Group was established with representatives from directorates across the council and CCGs. Terms of reference were drafted and agreed, along with section headings for the web pages.

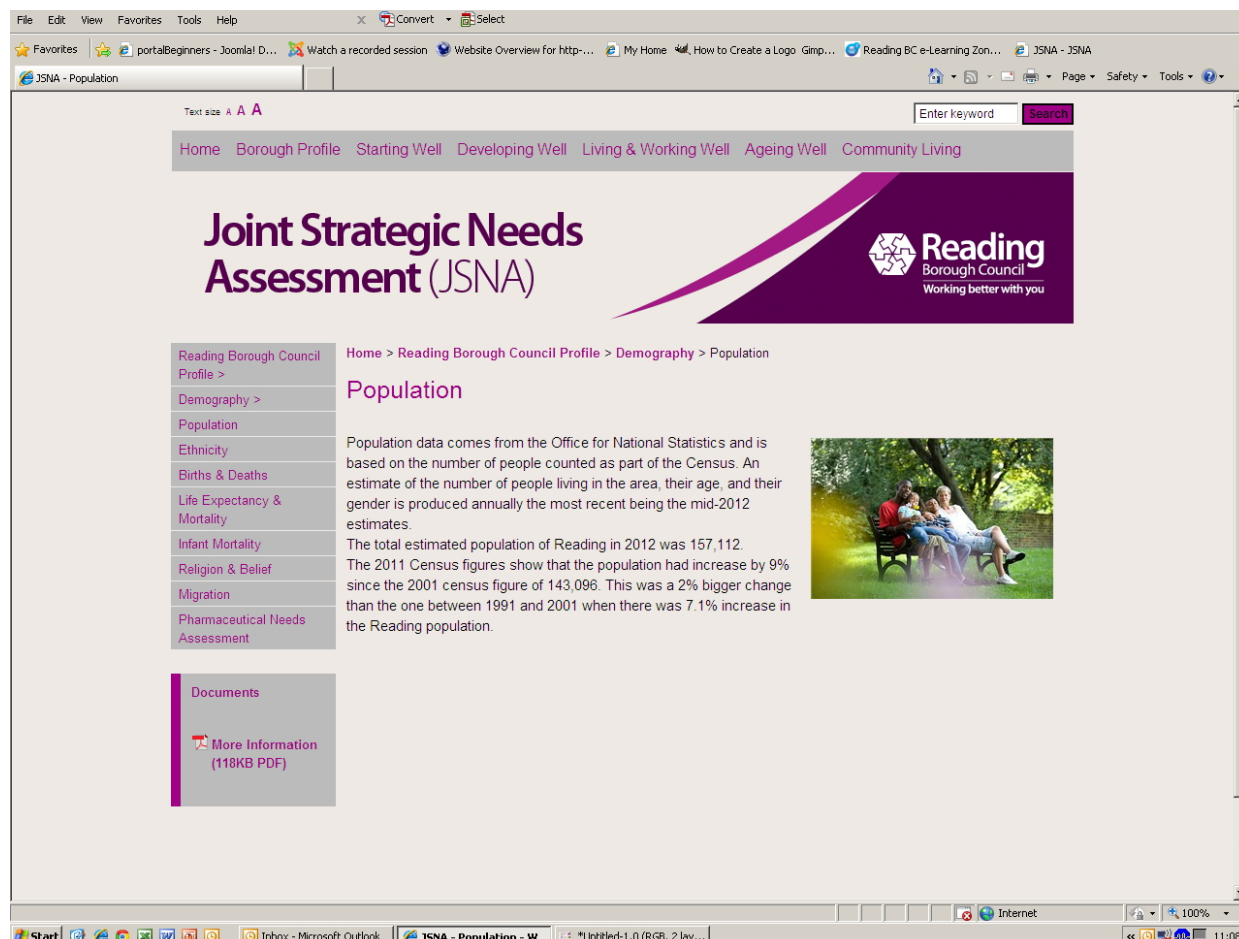
Key members of staff across Reading were identified to lead the development of individual sections; staff reviewed and supplemented the existing JSNA text and populated information into a template with new chapter headings, along with inclusion of appropriate supporting data.

Each section was locally reviewed and signed off by the Reading JSNA Project Manager ahead of being sent to the shared team for further review, quality assurance and sign off.

Once signed off the shared team are delivering the templates back to Reading for the Web Manager to load into the web architecture.

A beta micro site has been created for receiving and uploading JSNA templates onto - a screenshot of the current beta site is shown below. Ahead of being taken through for sign off further work will be undertaken on branding and to ensure all content delivered is uploaded.

Following sign off and at the point of go live the URL jsna.reading.gov.uk will be used.



The development of new ward profiles specifically for Reading has also been completed. These form part of the overarching set of 126 ward profiles across Berkshire. These were completed by the shared team ahead of schedule will be available via the JSNA micro site. They provide 2011 Census ward level data and give a snapshot of localised relevant information which includes demography, deprivation and community safety.

4.1 Proposal

The redesigned draft JSNA presents a usable web based assessment of the current and future health and social care needs of the local community. It will be owned by the Reading Borough Council and partners with the intention to further develop to take into consideration emerging wider factors that impact on health and wellbeing; provide information for Council wide Directorates and the CCG for strategic commissioning processes to deliver operational and service outcomes to meet the needs of residents of Reading. It will also provide a platform for developing

opportunities to identify local assets, which will over time contribute to improving outcomes and reduce inequalities.

The JSNA provides an up to date way of presenting information and data that is more accessible to a wider audience. It will have the ability to be used as a tool for planning local services and the ability to provide data to key stakeholders for commissioning intentions.

It is envisaged that Reading Borough Council will launch the Reading JSNA after following due process of sign off. It is proposed that the launch will initially take the form of a web based public consultation. The web based consultation will include an easy to use feedback questionnaire. The JSNA Project Team will work with the major stakeholder to encourage a wide range of engagement from their own networks which will maximise comprehensive feedback.

At the end of the consultation process, it is proposed that all comments will be reviewed and evaluated .Where appropriate amendments will be made to enhance the quality and usage of the web based JSNA. This will be completed in partnership with the JSNA Project group, the Berkshire Public Health Shared Team and key stakeholders.

As this is a phased process of developing the use of technology for the JSNA, both the Reading JSNA Project team and the Shared Team will be analysing the lessons learnt during this phase. From this information a revised project plan will be developed to continue the web based process for phase two.

5. CONTRIBUTION TO STRATEGIC AIMS

The JSNA redesign process supports the delivery of the requirement to conduct a JSNA to inform the Reading Health and Wellbeing Strategy and subsequent commissioning plans as set out in the Health and Social Care Act (2012).

6. COMMUNITY ENGAGEMENT AND INFORMATION

The Reading JSNA Project Team will work with the major stakeholders to encourage a wide range of engagement from their own networks which will maximise comprehensive feedback

In addition to the web based consultation, it is proposed to offer and deliver a series of engagement opportunities on the JSNA through key local partnership forums and groups. At its next meeting on the 13th December, the Reading JSNA Project Group will initiate planning to ensure that a broad range of appropriate forums and groups are identified and arrangements are programmed in.

Reading Healthwatch and Reading Voluntary Action will be approached to further identify community engagement opportunities for sharing information and seeking feedback on the JSNA as a key part of the consultation process.

7. EQUALITY IMPACT ASSESSMENT

Reading Borough Council must meet the Public Sector Equality Duty under the Equality Act 2010 and consideration will be given to this throughout the JSNA refresh process.

All sections of the JSNA have been developed with an awareness of inequalities of health and the JSNA data inventory with its 500 tables of 'fact, figures and trends' has been a key tool to support authors in identifying inequalities across and within chapter content.

In addition, and where data is available, information has been included within the JSNA on a number of the protected characteristics within the Equality Act, including age, disability and religion.

The JSNA also includes a chapter on vulnerable groups who are known to experience health inequalities, including carers, offenders, veterans and people with a learning disability.

In addition to identification of inequalities enabled by robust local data, the consultation process will offer a further opportunity to gain further knowledge and insight from the local community on inequalities issues.

8. LEGAL IMPLICATIONS

The Health and Social Care Act 2012 gives duties to local authorities and clinical commissioning groups (CCGs) to develop a Joint Strategic Needs Assessment (JSNA) and to take account of the findings of the JSNA in the development of commissioning plans. This builds on requirements previously set out in the Local Government and Public Involvement Act 2007.

The aim of the JSNA is to accurately assess the current and future health and care needs and assets of the local population in order to improve physical and mental health and wellbeing of communities and to reduce health inequalities within and between communities. The JSNA underpins Health and Wellbeing Strategies, and these will form the basis of commissioning plans.

9. FINANCIAL IMPLICATIONS

None identified

10. BACKGROUND PAPERS

None